

THE RICHFIELD FOUNDATION

ANNUAL REPORT
2017





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Board Chair's Message: Anniversaries



As a society, we love to mark certain anniversaries. For example, 2017 was the 25th anniversary of Bill Clinton's election to the presidency, and the first time Minnesota hosted the Super Bowl. It was the 50th anniversary of Thurgood Marshall's appointment to the Supreme Court, Ronald Reagan's election as California Governor, and the Twins just missing out on the AL pennant. And, 100 years ago, the United States entered World War I, and the short-lived but ambitious [Twin City Motor Speedway](#) closed after a two-year run in Richfield.

But we tend to ignore other anniversaries. For example, not many people bring up 29th anniversaries -- unless they are using it as a smoke screen for birthdays that are actually a bit more than year 29.

Let's buck that trend, because in this report you'll see that last year -- the 29th year of the Richfield Foundation -- was quite noteworthy. For example, in 2017, we received more grant applications than ever before. The existence of so many grant applicants is a sign of great civic initiative in our community. Moreover, the fact that more groups are applying to the Foundation is a sign that we are increasingly seen as a resource for Richfield.

We also had one of our best fundraising years, thanks to the fifth successful year of our Wine Event, continued support from generous contributors like Richfield Bloomington Honda, and a major gift of \$5000 from the daughter of Joan Helmberger, a founding member of the Foundation who served on the Foundation Board for its first 25 years, and who passed away in 2017.

This year, many other Board members, donors, sponsors and volunteers deserve credit for helping the Foundation reach year #29. You'll see some of that in the pages that follow. I'd like to add a special note thanking two people who are leaving the Foundation Board. Mary Olafson is a longtime member who served on the Grantmaking Committee, but demonstrated a versatility and willingness to help out in whatever way was needed. Lynnette Chambers is the outgoing Vice Chair and has been the main force behind the success of the Wine Event. Both have been important contributors to the significant growth the Foundation has experienced over the last several years.

So, yes, our 29th year was memorable, and please take the time to review the rest of this annual report for more information on 2017. If you played a part in this success, thank you -- and if you're looking to help make the Foundation's 2018 more memorable, that's even better!

Scott Hvizdos

Chair, Richfield Foundation

GRANTS COMMITTEE REPORT

The Grant's Committee received 31 requests for funding in 2017 including 1 for our "Great Idea" Matching Grants program in the summer months and 30 requests for our Major Grants in the fall. The Richfield Foundation Board awarded grants to 13 of the agencies.

The *Great Idea Matching Grants* requests are collected by the Chair of the Grants Committee from March through August 2017. They are distributed to the Grants Committee for approval. The Grants Committee has autonomous approval authority sanctioned by the Foundation Board to make these small, matching grants. The Foundation Board sets a total dollar limit on all Great Idea Matching grants and the committee must stay within that limit for their awards.

During September and October 2017, the Foundation Board solicited major grant requests through mailings and the web site. The Chair of the Grants Committee collected and submitted them to the Foundation Board members for their review. In November 2017, the Foundation Board members gathered to discuss and ultimately vote on the merits of each proposal. This process was led by an impartial Richfield resident who is not a voting member of the Richfield Foundation. The checks were dispersed at a Richfield City Council Meeting in early December 2017.

The following is a list of grants awarded in 2017. The total amount awarded was \$17,000: \$500 was awarded for the Matching-grants in the summer and \$16,500.00 for the major Grants in the fall.

Respectively Submitted,

Susan Rosenberg, Chair

Grants Committee, Richfield Foundation

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2017 Grants Awarded

Summer 2017 Matching-Grants

Richfield Senior High Graduation Party: Annual all-night party planned by parent group of the graduating Richfield High School Senior class. Funds used for expenses of party. Granted: \$500

Fall 2017 Grant Program

Cornerstone - School Based Services: Facilitation of K-12 primary prevention classroom presentations on topics such as teen dating violence, bullying, harassment, anger awareness, healthy relationships. Funds will provide staffing for facilitation and one-on one meetings with at risk students. Granted: \$1,500.

Loaves and Fishes – Nutritious Meals in Richfield: Loaves and Fishes provides free, nutritious meals to those who cannot meet their daily food needs. There are two dining sites in Richfield: Hope Church and Woodlake Lutheran Church. Funds will be used at these two sites. Granted: \$1,500.

Richfield Meals on Wheels: Provides low-cost nutritious meals to Richfield Residents who are unable to prepare meals on their own. Funds will be used as general operations to keep the meals affordable. Granted: \$1,000.

Navigate MN: Address changes in Immigration Law for the Latino/Spanish speaking community and help them navigate the opportunities and resources available to them. Funds will be used to finalize print of brochure “Power not Panic/Poder no Panico Resource Guide. Granted: \$1,500.

Oasis for Youth - Community Based Outreach: Oasis seeks to reach youth as soon as possible when they are at risk for being homeless. Funds will be used for critical supplies needed to support youth contacted in the community. Granted: \$1,500.

People with Capes - Kids at Home, Parent Share, Positive Parenting: Provide parent education, child/teen and parent communication skills and child/teen and parent social skills training. Funds will be used to offset fees paid to English & Spanish professionals who provide training. Granted: \$1,500.

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Richfield Fourth of July Celebration: The funds will be used for general operations. Since 1980, the mission of the 4th of July committee is to advance and promote the observance of Independence Day in the City of Richfield. Funds will be used for expenses. Granted: \$1,500.

Richfield Historical Society - Educational Programming: This project is to continue a student friendly program that can be used at the middle school expanding the program to present history in a fun and interactive way. Funds will be used for printed materials, storage bins and a replica of a station that teaches students about river travel. The program will be presented in English and Spanish. Granted: \$500.

Richfield Police Multicultural Committee – Richfield Unity in the Community: Members of the community come together at Veteran’s park to celebrate a diverse heritage. Funds will be used for event expenses including food, small stipend for performers and chair rental. Granted: \$1,500.

Richfield Ready: Richfield Ready provides activities for youth to connect them to the community and provide scholarships for the activities to needy youth. The funds will be used for scholarships. Granted: \$1,500.

Tapestry – Spanish and ESL Community Bridge: Language classes housed in Oak Grove Lutheran Church. 20 people in Spanish Class and 15 in ESL class. Funds will be used for expenses. Granted \$1,500.

VEAP - Student Hunger Collaborative: The program provides food packs to needy students at Richfield’s Centennial Elementary. Funds will provide food for the week-end. VEAP estimates that they would provide 3,600 bags of food serving 440 students. Granted: \$1,500.



WINE EVENT

On October 12, 2017, Richfield Foundation hosted its 5th annual Wine Tasting. The event took place in the rotunda at Woodlake Centre Building located at 6601 Lyndale Ave. This annual event has been a highlight fundraising event for the Richfield Foundation.

Participants were able to taste over 140 wines from 20 different vendors while enjoying some delicious appetizers. Entertainment for the event was provided by Denise Boczek from Harp By Denise. Her melodic tunes made the event even more memorable. To top off the night attendees were able to sample delicious homemade ice cream supplied by Cranky's Ice Cream. Once again the Wine Tasting was a special event for all attendees.



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FINANCE COMMITTEE REPORT

The Richfield Foundation funds are secured in several accounts through BMO Harris Bank. Cash deposits are in a checking account and the endowment fund is administered by the BMO Harris financial advisors. In addition, the Richfield Foundation made the decision to invest in a new community resource in 2014; the Lake Winds Food Cooperative.

The Richfield Foundation is supported in a variety of ways: Monetary donations by individuals and businesses, special fund raising events, administrative revenue from services as a fiscal sponsor and in-kind contributions. Additional investment revenue is generated for the endowment fund and the Lakewinds investment.

Dedicated Funds

The Richfield Foundation acts in a fiduciary capacity as fiscal sponsor for some donations and grants to the Wood Lake Nature Center.

2017 Revenue

Monetary donations	\$ 6,949
Special events	\$ 12,526
Fiscal sponsor	<u>\$ 2,500</u>
Total Revenue	\$ 21,975

2017 Foundation Assets 12/31/2017

BMO Harris Checking Account	\$ 17,871
BMO Harris Money Market Savings Account	\$ 7,481
BMO Harris Investment Fund	\$ 220,674
Lakewinds Investment	<u>\$ 10,000</u>
Total Assets	\$ 256,026

Respectfully submitted,

Steve Schneeberger, Treasurer

Richfield Foundation

MARKETING COMMITTEE REPORT

Newsletter

In 2017, we focused on growing our email list. Over three hundred folks have signed up to receive news and updates from the foundation. We've sent monthly emails highlighting our grant application process, upcoming wine tasting fundraiser, grant recipients and more!

Community Events

In August, the foundation had a table at the Richfield Farmers Market. In September, we had a booth at Open Streets at Penn Fest. Both events were excellent opportunities to talk to the community about the work of the foundation, upcoming grants and the annual wine tasting fundraiser. We held two drawings for a pair of tickets to the wine tasting.

Wine Tasting Fundraiser

New marketing materials were developed for this year's wine tasting fundraiser. Attendees to the event received a promotional brochure that highlighted the event's signature sponsors, provided info about the foundation and wine tasting tips. We also provided foundation-branded pens.

Facebook Activity

We continue to use Facebook as a tool to connect with Richfield residents by sharing photos from the wine tasting fundraiser, announcements on grant applications and information on happenings around town.



2017 FINANCIAL DONORS

The Family of Joan Helmberger	Scott Hvizdos
Steve Quam	Claire Gahler
Martin Kirsch	Susan Rosenberg
Steve Schneberger	Aaron Lissarrague
Catherine Bender	Maureen Scaglia

2017 IN KIND DONORS

David Brown	Lunds
Woodlake Center	Cranky's Ice Cream

2017 SPONSORS

Cornerstone Group	Colleen Nagle
Timely Choices	Richfield Medical Group
Adler Graduate School	TCF Bank
RBCU	Jeffrey O'Neil
Steve Schneeberger	Aaron Lissarrague
Trautmann Law	Barrett Lawn Care
Richfield Bloomington Honda	Lunds

2017 BOARD MEMBERS

Chair

Scott Hvizdos

Vice-Chair/Nominating Committee Chair

Lynnette Chambers

Secretary

Rose Jost

Treasurer/Finance Committee Chair

Steve Schneeberger

Marketing Committee Chair

Claire Gahler

Grants Committee Chair

Susan Rosenberg

Board of Directors

Hamuda Ahmed

Cathy Bender

David Brown

Steve Devich

Pat Elliot

Debbie Goettel

Isela Xitlali Gómez

Joan Kraft

Mary Olafson

Susan Rosenberg

Liz Sanborn

Simon Trautmann

Ted Weidenbach